



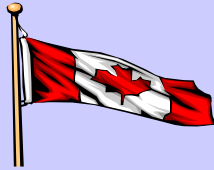
# Thinking Different in 2008

Feb 2008

Reefer Sales and Service Inc., 425 Gibraltar Drive, Mississauga, Ontario

## Special points of interest:

- ComfortPro delivers heating and air conditioning and 4KW of house current to your sleeper for only .2 gallons per hour.
- ComfortPro is manufactured in Kitchener, Ontario to six sigma manufacturing procedures.



- ComfortPro have logged over 130 Million hours on class 8 diesels over the past 18 years.

## Contact us at:

905 795 0234,

Reefer Sales & Service has been meeting your Refrigeration Unit needs in Ontario since 1988.

## TAKE A MOMENT TO THINK ABOUT LAST YEAR'S EXPENSES

**THINK ABOUT YOUR FUEL BILL.** If you're like most fleets in North America you probably spent 5% to 7% more than you had to because you needlessly idled your truck. ComfortPro will put it back your jeans.

**THINK ABOUT UNEXPECTED REPAIRS.** You probably ran your engine 1500 to 2000 hours more than you needed because of idling. Think for a moment about your Alternators, battery life, turbo, AC compressor, clutches, injectors, water pumps, fuel pumps, belts filters. ComfortPro will take the load off these components.

**THINK ABOUT UNEXPECTED DOWN TIME.** How many jump starts last winter because of a cold engine block? dead batteries? Did the driver have to take a motel, did you pay \$200 to get going? ComfortPro warms your block and watches over your batteries — it won't let your batteries get low.

**THINK ABOUT IDLING FINES.** 22 US States now have some sort of idling law in place. The US EPA have accepted ComfortPro as an approved alternative to idling. California will not allow you to idle your truck in 2008. Comfortpro can be run as is in all states except California. However, ComfortPro is electric so if your going to California, you can order the shore power kit and plug in (Kubota does not run), or you can add Carriers Particulate filter.



## CARRIER HAS BEEN THINKING UP HEAVY DUTY SOLUTIONS FOR DECADES

**THINK ABOUT THE YEARS OF PRODUCT DEVELOPEMENT BEHIND COMFORTPRO .** Since 1988 the engineering team behind Comfortpro have been looking for components that last 1 million kilometers and can with stand every pot hole along the way. Millions have been invested in product design, manufacturing process, installation ,distribution and training. You will get the benefit of the years of know how and the resources invested in ComfortPro.

**THINK ABOUT THE 180 TRAINED AND STOCKED SERVICE CENTERS.** In Ontario and the Canadian Maritimes Reefer Sales and Service and Atlantic Carrier will support your ComfortPro. We know the product, we have trained our staff in installation, service & parts and warranty administration. Rest assured, when you leave our territory there are 178 more trained locations waiting to serve you.

**THINK ABOUT THE NUMBER OF APU'S CARRIER HAS ON THE ROAD.** The number is 30,000 units over the past 18 years. More importantly, it's an estimated 130 Million hours logged in trucking applications.

**FINALLY THINK ABOUT WHO IS BEHIND THE PRODUCT.** Carrier Transicold is a division of United Technologies a 55 Billion dollar company. We have your back.

[THINK DIFFERENT IN 2008, STOP IDLING, GET A COMFORTPRO. FROM CARRIER](#)

